

# 2017 FROST & SULLIVAN ASIA-PACIFIC ANTI-DDOS VENDOR OF THE YEAR



1 0 T H I N G S T O K N O W A B O U T A R B O R N E T W O R K S I N A P A C

**1**

## 12+

years in APAC market.

**2**

Tremendous growth in service provider and enterprise business

**3**

## Strong DDoS attack handling expertise

- Over 16 years of experience in handling DDoS attacks
- Strong ASERT team with outstanding DDoS attack mitigation capabilities
- Expanded Arbor Security Engineering & Response Team to Japan

**4**

## Broadest DDoS product portfolio and SMBs to service providers

Low-cost appliances and virtualized solutions, particularly for SMEs. Arbor offers various price points and capacity options for on-premises protection, from low-cost virtual to hardware solutions

**5**

## Champion of hybrid protection model for best practice defense.

- Excellent detection and mitigation
- Smooth automated-manual mitigation services switchover
- Single-vendor API for seamless and fast deployment

**6**

## Outstanding, continuous innovation in area of products and services.

- Arbor Networks® SP Insight platform for multi-dimensional & fast network traffic threat insights.
- Machine learning-enabled to strengthen protection capability against SSL/TLS-based attacks
- SAFE engines helps increase Arbor Network APS endurance for targeted attacks to assure service availability.
- Enhanced Cloud signaling for shorter mitigation time

**7**

Industry leading global threat intelligence sourced from more than 400 Service Provider customers

**8**

Strong visibility into compromised IoT botnets that enables it to discover numerous advanced threat campaigns targeting business and governments across APAC.

**9**

Expansion of Arbor Cloud's mitigation capacity from 1.5Tbps to 8Tbps by end of 2017

Establishing 13 new scrubbing centers, including newly opened facilities in Hong Kong and Tokyo, totalling 17 overall.

**10**

## Arbor technology powers many of the APAC's largest DDoS managed services.

Partnerships with over 60 Internet SPs, cloud SPs, and MSSP customers and partners boosting its Cloud Signaling alliance. Largest partner ecosystem in the industry (over 400 SPs and partners worldwide) for sharing threat intelligence